ACODE Online Executive meeting
MINUTES from
24th September 2014 2pm

Attendees: Helen Carter   Apologies: Alan Arnold
              Ric Canale
              Stephen Marshall
              Michael Sankey
              Cathy Gunn
              Karen Halley

Invited guest: Deb Jones, A66 convenor

1. **ACODE 66 Workshop Update:** Deb Jones

A draft Workshop Agenda was circulated prior to the meeting (Attachment A).

Deb Jones ran through the program and then asked for thoughts/advice.

Question: Should there be a pre-workshop event? Suggestions made:

- a webinar
- Survey monkey questionnaire
- Quiz

Deb and Gregor Kennedy will work on this.

Lygon St has been suggested as a dinner experience.

*Action: Karen to work with Sandra and Deb on the logistical details.- **Completed and booked***

A Campus tour of innovative teaching space could also be a possibility at the end of the day.

The takeaway from the Workshop will be a return on investment matrix on technologies to help with student success.

The President thanked Deb for her attendance.

2. **ACODE Benchmarks Project Update**: Michael Sankey

Michael reported on his visit to the University of South Africa where he ran a full day workshop on the full suite of Benchmarks. This activity again showed that the ACODE Benchmarks are generic enough to be used in international institutions. There were 40 people present at the seminar and they were very impressed with the Benchmarks.

Michael's next benchmarking activity is to develop an OLT proposal to make the benchmarks more appealing to all institutions (due mid-October).

3. **Joint Venture Survey Results:** Karen

There were 29 responses to the Survey.

Q1. Would a joint ACODE/CADAD meeting each year be useful to your institution?

- 79% of respondents said yes

Q2. Would your Institution value a biennial ACODE Benchmarking Summit?

- 93% of respondents said yes

Q3. If yes to Question 2, would it be helpful if the Benchmarking Summit replaced a scheduled ACODE workshop/business meeting?

- 69% of respondents said yes

Q4. If a Biennial Benchmarking Summit does occur, is it important to you when this happens?

- March - 6.9%
- June – 31.03%
- November – 24.14%
- No Preference – 68%

Q5. Should ACODE trial a fully online network meeting in lieu of a face to face meeting?

- 59%-yes

4. **LTLI Working Group Progress:** Helen

So far the working Group has met twice with a third meeting planned for 7th October The October meeting should finalise Draft Learning outcomes which will map back to themes and then we can work on speakers.

5. **Elections:** Helen

Papers for the nominations for election have been circulated along with the notice for the AGM. A correction is needed to the papers as we only need 1 Exec member as Michael Sankey was elected last year.

Action: Karen to correct the papers and reissue, also change the date on the Exec page on the website. Completed

6. **2015 Host Institutions:** Helen

AUT, Flinders and Macquarie have put their hands up for 2015.

Suggestion that AUT be the middle meeting for the year as CADAD membership does not include New Zealand.

7. **AGM Preparation:** Helen

Next face-to-face executive meeting will be in Melbourne on 5 November.

Action: Helen and Karen to send out agenda

For noting, Stephen unable to attend B&N Meeting at A66 due to limitation of flights to and from Wellington.

Action: Karen and Helen to work on this at their regular meeting.

8. **Any other business:**
ACER Circulation – Attachment B

Is it worth giving ACER (Pru Mitchell) time on the Agenda at ACODE 66 for an explanation of her expectations from ACODE?
Overwhelming Yes

Meeting Closed 3.21pm

Helen Carter, President - ACODE

Attachment A – Draft Agenda for ACODE 66

ACODE 66 Workshop
Backing the right horses: Perspectives on online learning success
Program
 Thursday 6th November 2014
University of Melbourne
Yasuko Hiraoka Myer (YHM) Room 106, Sydney Myer Asia Center (Building 158)

Time   Session
8.30 – 9.00   Registration
9.00 – 9.15   Welcome: Professor Gregor Kennedy
Welcome to Country: XXXX
Opening: Professor Margaret Sheil, Provost, The University of Melbourne
9.15 – 10.15
40 mins present
20 mins discuss   Keynote: Backing the right horses: What constitutes online learning success?
Barney Dalgarno
10.15 – 10.45 Morning tea
10.45 – 11.45 Roundtable 1: Institutional perspective x 2 groups Staff perspective x 2 groups Student perspective x 2 groups
11.45 – 12.05 Institutional perspective: Garry Allen (15 mins present, 5 mins Q&A)
12.05 – 12.25 Staff support perspective: Helen Carter (15 mins present, 5 mins Q&A)
12.30 – 1.30   Lunch
1.30 – 1.50   Staff support perspective: Travis Cox (15 mins present, 5 mins Q&A)
1.50 – 2.10   Student perspective: Jordan Head (15 mins present, 5 mins Q&A)
2.10 – 2.30   Institutional perspective: Kay Souter (15 mins present, 5 mins Q&A)
2.30 – 3.30   Roundtable 2:Institutional perspective x 2 groups Staff perspective x 2 groups Student perspective x 2 groups
3.30 – 4.30   Reporting Back – including Afternoon Tea
4.30 – 4.45   Summary - Professor Gregor Kennedy
4.45   Close

Attachment B: ACER Proposal

Background
During 2010-2012 the BOLDE research database was sponsored by DE Hub (www.dehub.edu.au) and built up to a database of around 8,000 items and a moderately engaged community receiving email and twitter alerts to new resources. Since then the database has been in maintenance mode and is now under review.

Discussion points
I am interested in getting some honest, informed feedback from key people and organisations in the higher education e-learning space about the following questions:
1.   Does a curated collection of research into technology-enhanced learning and teaching meet a need within the Australasian higher education sector?
2.   If so, should the scope of the collection include international research or focus on collecting and promoting Australasian research and events?
3.   Is there value in the active promotion of Australasian e-learning research and events via email and social media separate from a searchable database?
4.   Are there organisations other than ACER that are already offering this service, or would be better positioned to provide this service?

Sponsorship
If we do establish demand for BOLDE or an alternative version of the service, then we will start approaching potential sponsors who may well come from the corporate space, eg LMS vendors, general IT companies or journal publishers.
Would this kind of commercial branding of BOLDE be seen as an issue within the research community?

I have attached a quick introduction to BOLDE. The type of sponsorship level we are looking at to have a dedicated team curating the collection and actively promoting via social media channels is a total of $70,000 which could be made up of a number of sponsors.

I would be happy to be part of a conversation on these questions, or to receive feedback from ACODE members who would be prepared to contribute.
Please let me know of any other information that would be helpful.

Many thanks, Pru

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