



*ACODE Representative Report*

## **THETA 2015 Executive Committee**

*Create. connect, consume - Innovating for tomorrow*

July 4<sup>th</sup> 2014

*Provided by Sheila McCarthy | Manager Innovation Projects | Learning Futures | Griffith University*

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The last meeting of the THETA 2015 Executive Committee was held May 19th, 2014. Reports were given by members of the Programme Committee, the Experience Committee and the Vendor Experience Committees.

### **Executive Committee:**

Costing - confirmed registration costing will remain the same as THETA 2013

Opening Ceremony - Looking for a good Conference 'Opener' ...any suggestions appreciated.

### **Experience Committees:**

Scoping a virtual conference experience as evidence from Educause showed offering a virtual conference did not decrease numbers of delegates attending in person.

Conference Space confirmed - 2 x Largest spaces available at Gold Coast Convention Centre confirmed as locations.

*Vendor Experience Committee and Exec Committee:* Vendor Prospectus will seek approval at next Exec Meeting (July 24).

### **Programme Committee:**

Call for papers schedule for August 1<sup>st</sup> release.

## ACODE Actions to date

*Action* - ACODE were asked to provide any potential sponsors that may have on their own sponsor listing.

*Outcome* - Done Sponsors passed directly from Karen Hailey to Anne Kealley (CAUDIT Rep for THETA)

## THETA Conference App

Members of the app committee met with Ethan from CrowdCompass last week June to start working on the THETA 2015 conference app.

## Possible CIO Experience

Experience committee have proposed discussion with the vendor experience and programme committee colleagues, regarding the inclusion of a CIO Experience (similar to Educause this year). Will report on this after July meeting.

## Sponsors (CONFIDENTIAL)

Sponsors (top 2 categories: gold, silver) will be offered a special 'Vendor Stream' but this will not affect the number of conf. speakers overall.

Sponsorship Targets:

1 x Gold (55k) | 5 x Silver (35K) | 10 x Bronze (10K) | 25 x Exhibitors (5K)

In-kind contributions:

THETA will accept 'in kind' contribution providing the product/service is distinctively required as part of the Conference and listed as a Budget item.

**Next meeting of the THETA 2015 Executive Committee is scheduled for Thursday, July 24 2014.**